

13/14, Aradhana Indl. Development Corporation, 2nd Floor, Near Virwani Indl. Estate, Goregaon (E), Mumbai - 400063. INDIA.
Tel. : +91-22-2927 0871 / 2927 0872 ● Fax : 2927 0874 ● Email : info@agrocel.net/infosd@agrocel.net ● URL : www.agrocel.co.in

Disclosures under Regulation 29(1) / 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Excel Crop Care Ltd.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Agrocel Industries Ltd.		
Whether the acquirer belongs to Promoter/Promoter group	YES		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Ltd / National Stock Exchange Ltd		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	56000	0.51%	0.51%
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
d) Total (a+b+c)	56000	0.51%	0.51%
Details of acquisition/sale			
a) Shares carrying voting rights acquired	175750	1.60%	1.60%
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Total (a+b+c)	175750	1.60%	1.60%

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After the acquisition/sale, holding of:			
a) Shares carrying voting rights	231750	2.11%	2.11%
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
d) Total (a+b+c)	231750	2.11%	2.11%
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market Purchase		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	02/11/2012		
Equity share capital / total voting capital of the TC before the said acquisition/sale	11005630		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	11005630		
Total diluted share/voting capital of the TC after the said acquisition/sale	11005630		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer

For AGROCEL INDUSTRIES LTD



Director

Place: Mumbai

Date: 05/11/2012